

# Q4 2024

## ManpowerGroup Employment Outlook Survey

### Asia Pacific Findings



APAC Employers reported a regional Net Employment Outlook of 27% for the fourth quarter of 2024.



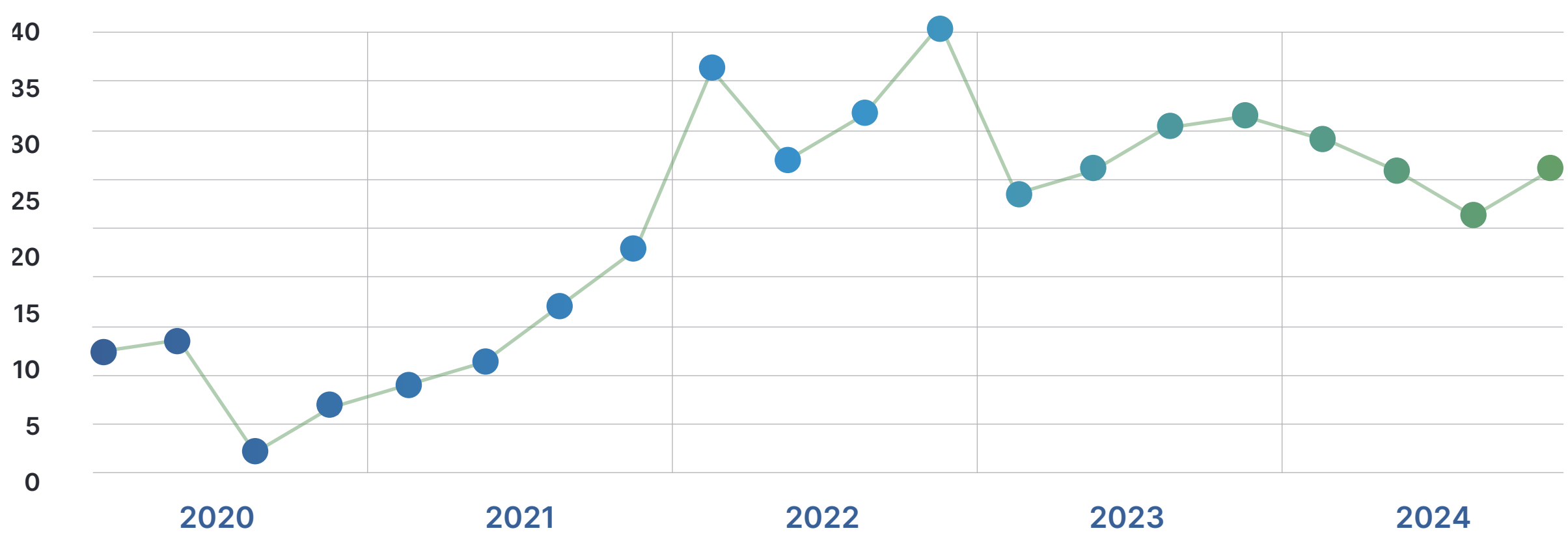
Financials and Real Estate employers reported the strongest Outlook and increased 1% when compared to the same time one year ago.



78% of APAC employers report difficulty finding the talent they need.<sup>1</sup>

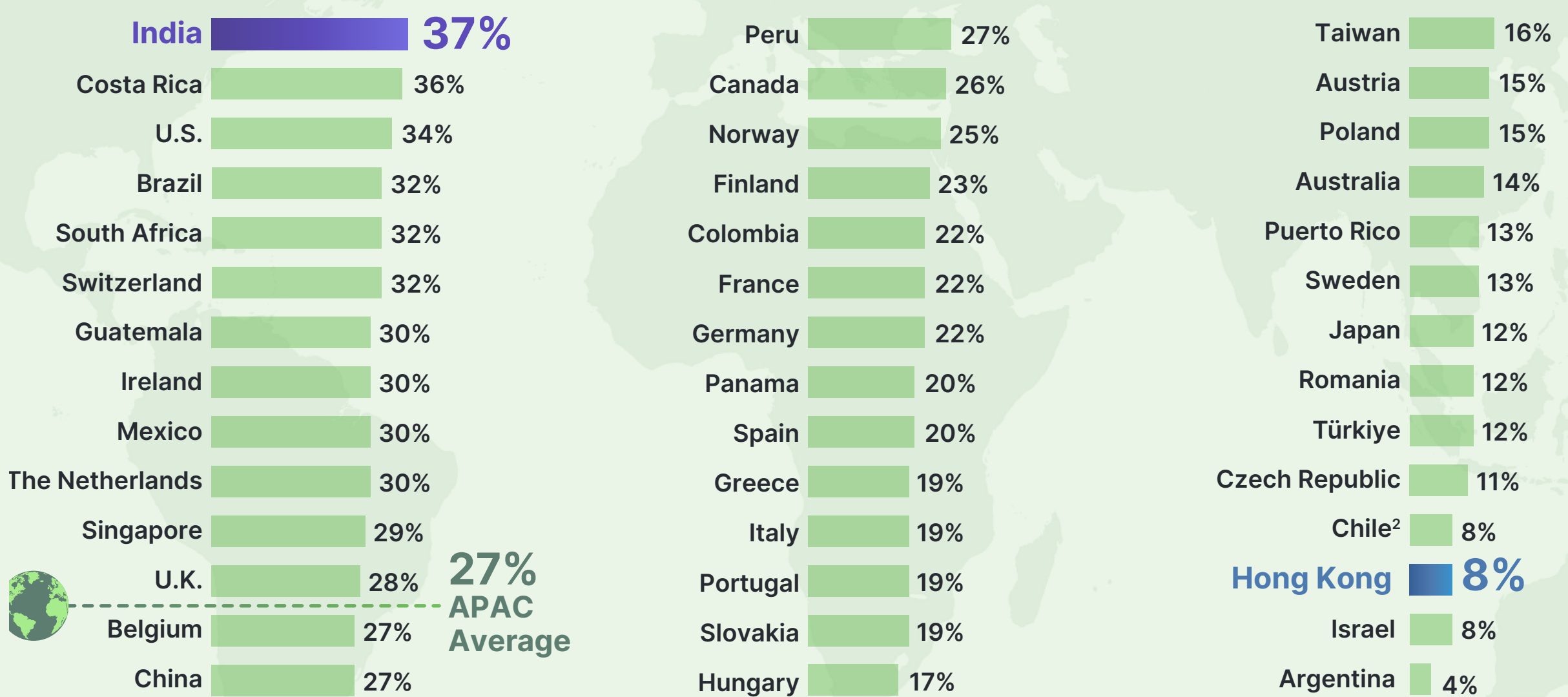
### APAC Net Employment Outlook

Used internationally as a bellwether of labor market trends, the Net Employment Outlook (NEO) — calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire — **stands at 27%**.



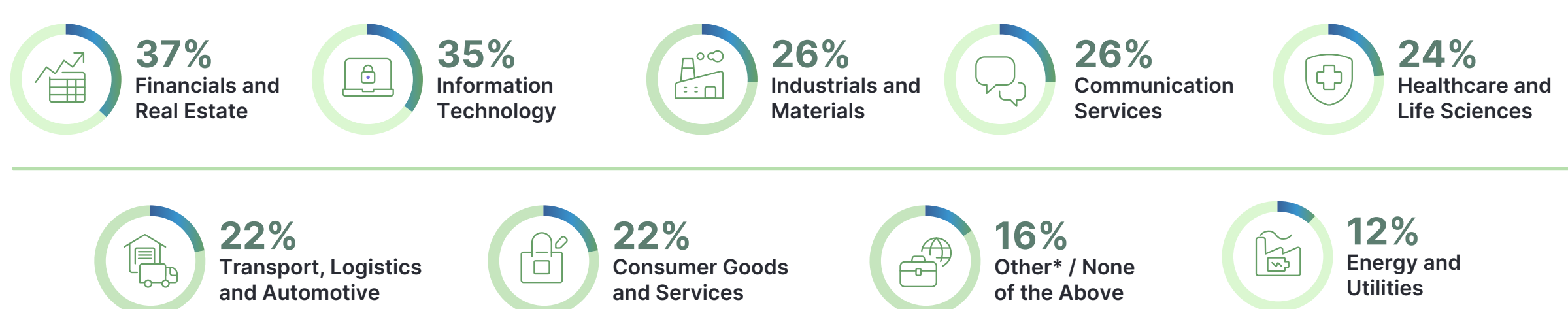
### Hiring Expectations for October through December

Of the 42 countries, **employers in eight reported a stronger hiring Outlook** compared with the same period last year, weakening in 30, and remaining unchanged in three.



### Strongest and Weakest Outlooks by Sector

Organizations in the **Financials and Real Estate** sector report the APAC strongest Outlook, followed by Information Technology.



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ManpowerGroup interviewed 40,340 employers in 42 countries on hiring intentions for the fourth quarter of 2024 (fielded July 2024).  
<sup>1</sup> ManpowerGroup Talent Shortage Survey (fielded Oct. 2023). <sup>2</sup> Chile joined in Q2 2024. There is currently no historical data and the data has not been seasonally adjusted.